



Partner Pricing

	EVENT PARTNER	RETAIL PARTNER	BUSINESS PARTNER	PREMIER PARTNER
Professional Ad Creation	✓	✓	✓	✓
Business included on Partner Page App & Website	✓ Name Listed	✓ Name with Link to Your Website	✓ Business Banner Linked to Your Website	✓ Premier Banner Linked to Your Website
Free Event Listing with Linked Ad Image	Up to 3/Month	Up to 5/Month	Up to 8/ Month	Up to 12/Month
Advertise Your Business on Calendar Events	- OR - 2/Month Random Placement	- OR - 4/Month Select Category	- OR - 8/Month Select Specific Events	- OR - 12/Month 1st Choice of Events
Offer Retail Discounts & Loyalty Cards		✓ One Offer Monthly Updates	✓ Three Offers Monthly Updates	✓ Unlimited Offers Unlimited Updates
Advertise on Tulip Time Events			✓	✓
Partner Pricing at Pella Hosting & Website Solutions			✓ Logo Creation and New Site Development	✓ Graphic Design Projects, Site Development and Maintenance Plans
Premium Banner on Events & Partner Pages				✓ Get Premium Visibility
Monthly Rate with Annual Partnership <small>Pay Annually & Save</small>	\$50 <small>Save \$30/year</small>	\$75 <small>Save \$45/year</small>	\$100 <small>Save \$60/year</small>	\$150 <small>Save \$90/year</small>
Non-Chamber Member	\$75	\$100	\$125	\$175

Independent Advertising:

- Submit community event* for calendar: FREE
- Submit ad-free community event:* \$10/date
- Submit ad-free event* with image: \$20/date
- Offer a retail store discount: \$25 setup fee per discount offered

*Event listings must be for events taking place in Pella city limits, Bos Landen, or Red Rock Lake area.

641-628-1265

www.PellaNow.com





Partner Benefits

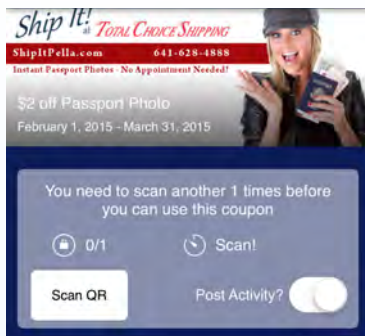
Become a PellaNow Partner and join forces with other local businesses to improve overall Internet visibility and drive customers to your store front from their mobile devices.

Partner Benefits:

Shared cost for:

- Mobile Marketing
- Local & Regional Visibility
- Customers have easy access to your store on their phone
- Discounts on Internet Marketing Services

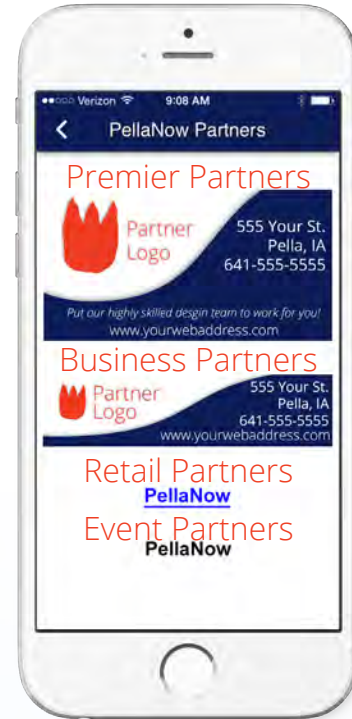
Discounts & Promotions



- Customers scan QR code at register to qualify for discount.
- Use loyalty points to get free or discounted products.
- Free for Retail Partner plans and higher.

Event Listing Options:

- Partners automatically get 600x150 banner listing. Premier Partners have premium visibility with a 600x315 banner.
- All partners are randomly placed on events. Premier partners may select specific events. Business Partners may select specific categories.
- Anyone may submit an event with paid options to include an image or be banner free.



600x315px

600x150px

Link to website

Name Only

Banners & Retail Partner names link to business website

